

January 10 NEW!	Extreme Knockout Live MMA indoors at Gas Monkey Live Dallas, TX Attendance 4,000
February 1	Irving Frost Fest (Valley Ranch) Cimarron Park Irving, TX Attendance 2,000
February 29 NEW!	Extreme Knockout Live MMA indoors at Gas Monkey Live Dallas, TX Attendance 4,000
March 6-8	38th North Texas Irish Festival (Fair Park) Dallas, TX Attendance 50,000
March 13-14 NEW!	9th World's Only St. Paddy's Pickle Parade Mansfield, TX Attendance 30,000
March 14 NEW!	1st Annual Outdoor Expo North Richland Hills, TX Attendance 5,000 (est.) POSTPONED TO OCTOBER
March 14	McKinney St. Pat's Fest and Shamrock Run McKinney, TX Attendance 6,000
April 4	City Wide Egg Hunt (South Irving) Irving, TX Attendance 2,000
April 4	Frisco Uncorked! (Frisco Square) Frisco, TX Attendance 5,000
April 5-12	41st Dr Pepper Dallas Cup Youth Soccer Cotton Bowl & Toyota Stadiums– Dallas & Frisco, TX Attendance 100,000 over four venues
April 18 NEW!	Extreme Knockout Live MMA indoors at Texas Live! Arlington, TX Attendance 4,000
April 24-26	21st Southlake Art In The Square Southlake, TX Attendance: 80,000
April 25	Plano Brunch Fest + 5K (Shops at Willow Bend) Plano, TX Attendance: 2,500
April 30-May 3	48th Fort Worth Mayfest Trinity Park Fort Worth, TX Attendance: 225,000

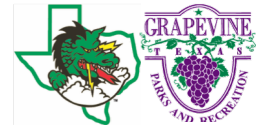
INDOOR BRANDING
SAMPLING
ACTIVATION
PREMIUM VENUES



May 1, 8, 15	Irving Concert Series (South) Irving, TX Attendance 750/show
May 2	Allen Food + Wine Festival (The Village of Allen) Allen, TX Attendance: 4,000
May 2 NEW!	Roanoke Roundup Roanoke, TX Attendance: 5,000
May 15-17	36th Grapevine Main Street Fest Grapevine, TX Attendance: 140,000
May TBD NEW!	Extreme Knockout Live MMA indoors at Gas Monkey Live Dallas, TX Attendance 4,000
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June 5-7	34th Taste of Dallas Dallas, TX Attendance: 100,000
June 6	Taste of Irving (Levy Event Plaza) Irving, TX Attendance: 5,000
June 6	McKinney Beer + Bites (Tupps Brewery) McKinney, TX Attendance: 3,000
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July 4	Irving Independence Day (Levy Event Plaza) Irving, TX Attendance: 7,500
July 4	Spark in the Park Weatherford, TX Attendance: 12,000
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Aug 28	Laughs By The Lake Lake Carolyn (Levy Event Plaza) Irving, TX Attendance: 2,500
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Sept 4-6	Bedford Blues & BBQ Fest Labor Day Weekend, (Bedford) FTW, TX Attendance: 25,000
Sept TBD	Cotton Bowl Prep High School Football Showcase Dallas, TX Attendance: 30,000
Sept 17-20	35th GrapeFest Grapevine, TX Attendance: 260,000
Sept 18-20	41st Plano Balloonfest Plano, TX Attendance: 100,000
Sept 26	Irving Main Street Event (Downtown) Irving, TX Attendance: 7,500

YOUTH SPORTS?
HIGH SCHOOL FOOTBALL?
OUTDOOR LIFESTYLE?

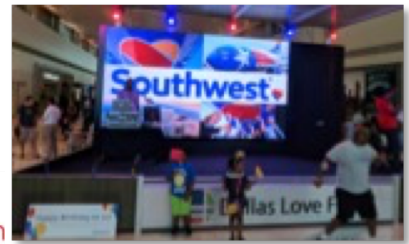
We Have Them!



- Oct 3 **Frisco Oktoberfest** (Frisco Square) Frisco, TX
Attendance: 10,000
- Oct 9-10 **7th Outdoor RV Show & Expo** Vineyards Campground Grapevine, TX
Attendance 4,500
- Oct 10 **Plano Food + Wine Festival** (Shops at Willow Bend) Plano, TX
Attendance 5,000
- Oct 10 **Celebrate Roanoke** (Roanoke, TX)
NEW! Attendance 10,000
- Oct 17 **McKinney Wine + Music Festival** (Towne Lake Park) McKinney, TX
Attendance 6,000
- Oct TBD **1st Annual Outdoor Expo** North Richland Hills, TX
NEW! Attendance 5,000 (est.)
- Oct 24 **Dallas Oktoberfest** (Dallas Farmers Market)
NEW! Attendance 10,000
- Oct 31 **McKinney Monster Dash 5K** (Tupps Brewery) McKinney, TX
Attendance 4,000
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- Nov 12-15 **52nd San Antonio Auto & Truck Show** San Antonio, TX
Attendance 105,000
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- Dec 5 **Irving Holiday Parade & Tree Lighting** (City Hall) Irving, TX
Attendance 2,500
- Dec 11 **Holiday In The Park** Weatherford, TX
Attendance 10,000
- Dec TBD **Holiday Fest + Santa Dash 5K** (Frisco Square) Frisco, TX
Attendance 2,500

AIRPORT BRANDING & ACTIVATION?

How About Dallas Love Field!



love field
art program